



Eich cyf / Your ref: Gofynner am / Please ask for: Emyr Jones  
Fy nghyf / My ref: Llinell Uniongyrchol / Direct Line: (01267) 228717  
Dyddiad / Date: 8<sup>th</sup> March 2024 E-bost / E-mail: publicprotection@carmarthenshire.gov.uk

Head of Homes and Safer Communities  
Carmarthenshire County Council  
3 Spilman Street,  
Carmarthen  
SA31 1LE

Dear Sir,

**RE: Application for a Premises Licence  
Sands Restaurant and Showbar, Avola Club & Duck Inn, Pendine Sands  
Holiday Village, Pendine, Carmarthen, Carmarthenshire, SA33 4NZ  
Application Date 09/02/2024**

Further to the receipt of the above application, the Licensing Authority make the following representations:

a) Previous Enforcement Action / Prosecutions

There have been no previous prosecutions or enforcement action taken by the licensing authority in relation to these premises.

b) Complaints.

There have been no complaints received by the licensing authority in relation to these premises.

c) Responsible Authority Referrals.

The licensing authority has not received any referrals from the other responsible authorities in relation to the above premises.

d) Relevant Sections of the Statutory Guidance.

The Licensing Authority believes that the following sections of the Statutory Guidance are relevant to this licence application: - Section 1 Introduction, Section 2 relating to The Licensing Objectives, Section 5 relating to Premises licences, Section 8 relating to Applications for Premises Licences and Section 10 relating to Licence Conditions.

**Jonathan Morgan**

Pennaeth Tai a Diogelu'r Cyhoedd,  
3 Heol Spilman, Caerfyrddin SA31 1LE | Llawr cyntaf, Tŷ Elwyn, Llanelli SA15 3AP |  
Tŷ Parcyrhyn, Ffordd Y Rhyd, Rhydaman SA18 3FB

Head of Housing and Public Protection,  
3 Spilman Street, Carmarthen SA31 1LE | 1st floor, Tŷ Elwyn, Llanelli SA15 3AP |  
Tŷ Parcyrhyn, Ffordd Y Rhyd, Ammanford SA18 3FB

e) Relevant Sections of the Local Licensing Policy.

The Licensing Authority believes that the following sections of Carmarthenshire's Licensing Policy are relevant to this licence application:- Section 3 Fundamental principles, Section 4 Conditions of Licence, Sections 5 – 9 relating to The Licensing Objectives, including in particular sections 5.2 to 5.6 and finally Section 11 relating to Licensing Hours.

f) Proposed Operating Schedule.

Having considered the current application, the operating schedule put forward by the applicant as well as the location of the premises and the representations received, the Licensing Authority make the following representations.

The premises have held a premises licence issued under the Licensing Act 2003, which relates to a number of specific indoor areas at the premises, and has been in force since 2005. In addition to providing licensable activity authorised by this licence, the operators have in recent years submitted Temporary Event Notices to authorise licensable activities in other locations at the premises.

The Environmental Health Team have submitted a letter of representation in relation to the application. Their representation sets out their objection to the granting of the application, based on the information currently available and requests that the applicant provides further information regarding the proposed management of the premises, particularly the additional external areas, so as to clearly demonstrate that promotion of the licensing objective of "The Prevention of Public Nuisance"

From experience of dealing with licensed premises, and investigating complaints regarding the use of external areas, I believe that it is appropriate to request that the applicant provide further information regarding the proposed management and control arrangements they intend to implement at the premises should this application be granted.

A number of further representations have been received from other persons, which set out their concerns and reasons for objecting to the application. The subcommittee will have to be satisfied that granting the application will not undermine the licensing objectives.

These representations have been prepared on the 8<sup>th</sup> of March with the benefit of viewing the original application and representations.

I would be grateful if the applicant could contact me to discuss the above representations at the earliest opportunity and certainly prior to the application being referred to a Licensing Sub Committee hearing for determination.

If you require any further information or assistance, please do not hesitate to contact me.

Yours faithfully,

A handwritten signature in black ink, appearing to be 'E O R Jones', with a large loop at the end of the name.

**Mr E O R Jones**  
**Licensing Lead**

